

Celebrate Chula Vista

SPONSORSHIP OPPORTUNITIES

STARS AND STRIPES STAGE PACKAGE

Sponsorship Benefits:

- Stars and Stripes Stage (Main Stage) named after your company
- 20'x 4' Banner (*banner provided by your company*) to be hung at the community stage
- Company signage throughout Stars and Stripes Stage Area and the venue (*banners provided by your company*)
- Event logo and name in all pre-event and day of event advertisement, to include but not limited to; Chula Vista Star News, Downtown News, Beach and Bay Press, La Jolla Light, etc. (*all subject to final media buy*)
- Company's name mentioned in pre-event radio spots on radio stations
- KUSI pre-event promotion with Rod Luck to include a representative from your company talking about your involvement as the Stars and Stripes stage Sponsor (*final date and time of the TV spot TBD*)
- Company name in all promotional materials including TV, radio and all press releases
- The opportunity to have a representative from your company welcome and close the Stars and Stripes stage

- Company name and logo on written promotions including all posters and advertisements for Celebrate Chula Vista, including;
 - 200 Event Posters
 - 10,000 Event Post Cards
 - 10,000 Event Program
- Company name mentioned at event as sponsor of the Stars and Stripes (Main) Stage
- Option to play coupon in event program and / or Advertisement in the day of program.
- 10'x 20' Booth at the event to distribute product and promotional material
- 20 VIP Passes
- Company logo on website with reciprocal link. Your logo and company name will stay up all year around on the Celebrate Chula Vista Web page
- ½ page ad and article will be written in the Chamber of Commerce Quarterly Newsletter
- First right of refusal to sponsor the Stars and Stripes stage in 2008

Stars and Stripes Stage Sponsor Fee - limit (1) \$10,000.00

For more information about becoming a sponsor of Celebrate Chula Vista please contact Lisa Cohen at 619-420-6603