

# Celebrate Chula Vista

## SPONSORSHIP OPPORTUNITIES

### *BUSINESS EXPO*

#### Sponsorship Benefits:

- Business Expo named after your company
- Area tower with your company banner hung on tower (banner provided by your company—event will give sponsor size requirements)
- Four (4) additional banners to be hung through out the venue (banner provided by your company—event will give sponsor size requirements)
- Decal of your company's logo on the sidewalk throughout the Business Expo.
- Company name recognized as sponsor on the three stages throughout the day
- Event logo and name in all pre-event and day of event advertisement, to include but not limited to; Union Tribune, Chula Vista Star News, Downtown News, Beach and Bay Press, La Jolla Light, etc. (all subject to final media buy)
- KUSI pre-event promotion with Rod Luck to include a representative from your company talking about your involvement as the Business Expo Sponsor (final date and time of the TV spot TBD)
- Company name in all promotional materials including TV, radio and all press releases

- Company name and logo on written promotions including all posters and advertisements for Celebrate Chula Vista, including;
  - 200 full color Event Posters
  - 10,000 full color Event Post Cards
  - 10,000 full color Event Program
- VIP placement in the Business Expo and a 10'x 20' Booth at the event to distribute product and promotional materials
- 20 VIP Passes
- Company logo on website with reciprocal link. Your logo and company name will stay up all year around on the Celebrate Chula Vista Web page
- ½ page ad and article will be written in the Chamber of Commerce Quarterly Newsletter
- First right of refusal to sponsor the Business Expo in 2008

**Business Expo Sponsor Fee - limit (1) \_\_\_\_\_ \$8,000.00**

For more information about becoming a sponsor of Celebrate Chula Vista please contact Lisa Cohen at 619-420-6603